



Special points of interest:

- Medicaid Committee
- Licensure Committee
- Parity Committee
- Upcoming Events
- Sponsors

Message From President

Pardon the Interruption...

Pardon the Interruption...but it is time to make your plans to attend the WSOPP Fall Membership Meeting! Mid-October is a beautiful time to take a drive to the meeting and enjoy the beautiful Wisconsin fall scenery along the way. Also, not a bad time to bring the family for a great weekend at the Country Springs Water Park.

Andrea – once again – has put together a substantial, and varied schedule of presentations. This is a particularly relevant program for pedorthists, as

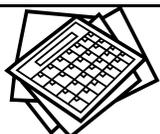
well as orthotic practitioners who manage the care and treatment of patients with injuries and issues involving the foot.

There are also other presentations of local interest: An introduction to A.S.A.P. – a terrific initiative to introduce competitive athletic opportunities for students with a disability; Amy Poullos, CP, will share her personal experiences with the Paralympic program; and representatives from UW Milwaukee will bring us up to date on the new

Doctorate Program in Orthotics and Prosthetics; this presentation will also include a short segment on a current prosthetic upper limb research project.

Enjoy the rest of your summer and I hope to see on October 14th.

Dennis Farrell, C.P.
dennisfarrellep@aol.com
414-259-1950



Calendar of Events

**Semi-Annual
Membership
Meeting**

October 14, 2011
8:00 to 5:00
Country Springs Hotel
Wuakesha, WI

Topics of Discussion:

- *Lisfranc Injuries*
 - *Foot Orthotics, scientific approach*
 - *Heel Pain treatment*
 - *Life after the Therapeutic Shoe Bill*
 - *Doctorate Programs in O&P*
- CEU'S applied for from ABC*

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Minutes: April 8, 2011 Membership Meeting

April 8, 2011 Meeting Location: Rock Garden Convention Center, Green Bay, WI
Meeting called to order: 13:30



Dennis Farrell welcomed everyone and began by reviewing the meeting agenda

Treasury Report :

- Current balance is \$37,663
- Highest amount to date

Medicaid Committee: Greg Gruman

- Announced desire to investigate a Peer Review Committee with the state program
- Greg shared this w/ Pam Hoffman and was met with resistance
 - Pam feels this is a threat to her position, others within Medicaid support
 - Would like to set it up similar to MN Review team
 - 3 person review board
 - Appointment certified people (CO, CP, CPed)
 - Most other professions have a peer review board
 - We are still seen as “vendors” and not “professional providers”
- Task has been assigned to Medicaid committee to research avenues, costs, etc
 - Funding would come by State Medicaid, not WSOPP
 - Once organized, WSOPP would be hands-off
 - BOD has voted to approve to continue research into forming Peer Review Committee

Communication Committee: Andrea Pavlik

- Fall Meeting:
 - Dates discussed, voted to search for Milwaukee area location on October 14, 2011
- Webpage:
 - Webhost has declared bankruptcy
 - Scott Solomko, former account manager has started independent company
 - Charge is \$10/ month for hosting. Additional services to be paid ala carte
 - Site will be updated with meeting minutes and other info 2-3 times per year

Licensure/Parity Bills: Dennis Farrell

- Parity bill is dead in water due to toxic situation in Madison
- Agreed by BOD to hold off on proceeding with bill until after state Budget crisis is resolved
- Will continue to seek out sponsors to the bill
 - Former sponsor has officially retired, Have identified the new Committee on Insurance members

Membership statuses: Dennis Farrell

- It has been brought to the BOD attention that our membership By-laws are out of compliance
- ABC has recently added certifications for CFo, CFts, CFm, and techs.
 - Current bylaws state the “full voting members” must be certified by ABC or BOC. Currently “non-voting members’ are designated as fitters and techs, but due to the new ABC certifications available, these individuals would qualify to “full voting” membership.
 - BOD agreed to modify membership application for 2012 to include certified fitters and tech as full voting members
 - Proposed to membership
 - Much discussion ensued as to who is “certified” and how it would affect the membership. This is a non-effect- the individuals in question are certified by ABC and by the WSOPP By-laws “any certified individuals with ABC or BOC” is eligible for Full voting status. This change would bring us into compliance with our own by-laws.

Nominations: Dennis Farrell

- Elections will need to held in Fall. Call for Nominations to go out in August.
- Ballots to be mailed with membership meeting invite
 - Positions open: President, Vice President, Secretary, Treasurer, one BOD member(- 3 year)

Call for new business: Dennis Farrell

- None brought up

Meeting Adjourned: 14:15

Legislative Update— Licensure and Parity.....

Due to the toxic atmosphere in the state capitol since January, there has been very little activity of the licensure and parity committees.

Both bills have been written and now need to be prepared for review by the Legislative Reference Bureau, and sponsorship for introduction into the current legislative session.

Now that the recent state recall elections are behind us, hopefully, the legislature will return to some form of political civility and legislative sponsors can be identified. Both bills can then move forward.

At that time we will begin outreach to patients and other allies who may be helpful in communicating the merits of parity and licensure as a means to insure patient access to medical services and patient protection from unqualified providers. This will include involving local media and the concept of 'town hall' style meetings, particularly in key districts of legislators on the Committees that will

have responsibility for voting to move the bills to the full legislature.

In geographic areas where we do not have a parity or licensure committee member in residence, we will "deputize" WSOPP members to help coordinate these activities. With the assistance of 'Amputee Coalition of America' we will also locate members within these geographic areas that may be helpful in forming patient/consumer groups. It will be very important to keep the consumer protection aspect of the parity and licensure campaigns at the forefront.

We will also be developing fact sheets, partly based on status reports from other states that have already passed similar legislation.

STAY TUNED for further instructions as to how you will be able to help in promoting the parity and licensure bills.

Dennis Farrell, CP
Dennis-FarrellCP@aol.com
414-259-1950

Please contact Dennis should you have any questions regarding the committees work to date or if you wish to volunteer with this committee



*“Change is the law of life. And those who look only to the past or present are certain to miss the future.”
- John F. Kennedy*

Parity Committee Members

Following are WSOPP members that are active on the Parity committee:

Chairman:

Dennis Farrell, CP

Committee Members:

Tom Flatley, Jr

Glen Goranson

Jerry Henderson

Jack Schultz

If you would like to join the Parity committee, or have questions, comments or concerns regarding this committee, please contact the chairman:

Dennis Farrell, CP

414- 259-1950

dennisfarrellcp@aol.com



Medicaid Committee

The Medicaid Committee has been inactive due to Medicaid's rollout of the new Forward Health Portal. Following are WSOPP members that are active on the Medicaid committee:

Chairman:

Greg Gruman, CP

Committee Members:

David Castellanos

Bob Agard

Bob Lotz

Lisa Rubrich

If you would like to join the Medicaid committee, or have questions, comments or concerns regarding this committee, please contact the chairman:

Greg Gruman

ggruman@winkley.com

Licensure Committee Members

Following are WSOPP members that are active on the Licensure committee:

Chairman:

Mick Batton, CO

Committee Members:

Ken Crooker

Tom Current

Mark Gilles

Jeremy Janisse

James Lewallen

If you would like to join the Licensure committee, or have questions, comments or concerns regarding this committee, please contact the chairman:

Mick Batton, CO

920-725-6200

Mick.batton@physiocorp.com

*“Never doubt that a small group of thoughtful, committed people can change the world. Indeed it is the only thing that ever has.
- Margaret Mead*

Treasury Report

The books for Fiscal Year 2011 have been maintained by current Treasurer Jim Sadjak, C.Ped.

Current Treasury statement as of the printing of this newsletter:

Account is in good standing and there are no outstanding bills at this time.

Communication Committee

NEWS RELEASE!!!!!!!!!!

2012 Elections are upon us!!

Ballots have been mailed to all Full Voting Members

. Voting ends 10/7/2011.

Results will be announced at the 1

0/14/2011 Membership Meeting.



FOCUS: Elder Abuse

Does your company have a written Policy concerning reporting patient abuse or neglect? Most practices have training for what to do when a medical emergency happens in your office. What about when you suspect that a patient has been abused or is in danger of being harmed? As allied health professionals, we are considered "Mandatory Reports" by State Statute, Wisconsin State Database Art. 27.46.90-4. If you suspect any type of abuse, you are required to report it to the authorities; either the County Sheriff or social service agencies. Each clinician should have these contact numbers available and be trained

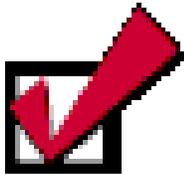
to be aware of possible risk situations.

Elder Abuse covers any person over age 60 for sexual, emotional, physical abuse and for treatment without consent or unreasonable restraint or confinement. Further clarification cites that it can be current or past abuse, or that the person faces the risk of future abuse. This can also include instances of neglect, self-neglect or financial exploitation. Details concerning the rest of the process and the responsibilities of the agencies can be found in the Statutes.

WSOPP encourages each member to review their company policies and to determine how they affect your practice.

Greg Gruman, CP
ggruman@winkley.com

Please contact Greg should you have any questions regarding the committees work to date



"People who work together will win, whether it be against complex football defenses, or the problems of modern society."- Vince Lombardi



Forward Health: Documentation for Prior Authorizations

The Medicaid Committee has attempted through numerous educational sessions with Prior Authorization staff to inform you of the requirements for proper PA filing. The process is basic and with the implementation of the Portal online submission process, does not take a lot of time. The PA staff has spent a number of hours with WSOPP members to educate us on the process and what they are looking for in a good submission. There is a general understanding that if we do our paperwork better the first time, it makes their job easier and consequently the flow is smoother and faster. Everyone, especially our patients, win when we do our part.

Unfortunately, this has not been consistently done. At their last visit with WSOPP, the PA unit brought to our attention that there remain a large number of requests that use shortcuts and clichés to pass as clinical documentation. The basic questions are not being answered in a direct manner. The leads to delays in the process for you and your patients. The questions asked on the PA/DMEA form are to answered by an objective assessment of the patient. This assessment should not explain the need for components or techniques chosen. The responses should be brief and concise. The reviewers are well informed about O&P procedures and have access to the newest journals and catalogs. They are not looking for a procedure pr device explained to them, but rather how it is pertinent to THIS PARTICULAR PATIENT. The broad benefit to society, wording of the question or state of the economy are all not pertinent to the form or the PA. The form itself has been designed to around shat DHS needs to know. They request that we limit responses to the narrow scope of the information requested.

The PA Unit reminds us that they are not required to return a PA for additional information. They can simply deny the request due to lack of documentation. Currently, they are returning the forms to give you the opportunity to provide a more concise and specific answer. Through their multiple presentations they have encourages us to learn from the returned PA in order to improve our skills and get a PA approved on the first submission

This is also a reminder that the Medicaid program only pays for equipment that meets the patient's *basic* medical needs. We know that this can be difficult to define in O&P. Through the interactions that we continue to have the PA unit, we are improving the understanding of the need for our devices; however we now need to focus on concise, accurate and patient focused PA submissions to improve the approval rating.

If you have questions, concerns or need assistance in completing forms or negotiating the PA process, please feel free to contact me for advice.

-Greg Gruman, CP



WSOPP

**Wisconsin Society of
Orthotists, Prosthetists &
Pedorthists**

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2011 WSOPP Members (current as of date of publishing)

CORPORATE MEMBERS

Actra Rehab

Aljan Co

Farrell Prosthetics

National Pedorthic Services

O&P Associates

Reichert & Kelsey P&O

Wisconsin P&O

MEMBERS

Mick Batton, CO

Curt Bertram, CO

Chad Bieri, CP

Alan Burke BOCO, CPed

Thomas Davis, CFo

Dennis Farrell, CP

Mark Gilles, CO

Glenn Gorenson, CO

Greg Gruman, CP

Julie Jordan- Brown, CCA

Brian Kelsey, CPO

Brian Knapp, CO

Donald Koehnke, CPed

Jeffrey Langer, CPed

James Lewallen, CO

Bob Lotz, CPO

Brian Mink, CO

Andrea Pavlik, CO

Douglas Reichert, CP

James Sajdak, CPed

David Sanchez, CO

Brian Schmidt, CO

Christian Schubring, CO

Charles Schultz, CP

Jack Schultz, CO

Stephen Schultz, CPed

David Sisson, CP

Jake Wood, CP

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